

CHAPTER 3 RESEARCH METHODOLOGY TABLE OF CONTENTS Tutorial

chapter 3 research methodology table of contents

In the process of crafting a comprehensive research project or thesis, the chapter 3 research methodology stands as a pivotal section that details the systematic approach undertaken to gather, analyze, and interpret data. This chapter provides transparency, replicability, and credibility to your research findings. An essential component of this chapter is the table of contents, which outlines the structure and key sections that guide the reader through your methodological framework. A well-organized and detailed table of contents not only enhances clarity but also ensures that every aspect of your research process is adequately covered and easily navigable.

In this article, we will explore the significance of the chapter 3 research methodology table of contents, the key sections it should include, and best practices for creating an effective and SEO-optimized outline. Whether you are a graduate student preparing your thesis or a researcher documenting your study, understanding how to structure this part of your document is vital for academic success and the dissemination of your findings.

Understanding the Purpose of the Chapter 3 Research Methodology Table of Contents

Why Is It Important?

The table of contents for chapter 3 serves multiple crucial functions:

- Guides the reader through the detailed methodology, providing a roadmap of the research approach.
- Ensures clarity and organization, making it easier to locate specific sections.
- Facilitates understanding of your research design, sample selection, data collection, analysis procedures, and ethical considerations.
- Enhances SEO when published online by incorporating relevant keywords related to research methodology.

Benefits of a Well-Structured Table of Contents

- Improves readability and navigation
- Demonstrates thoroughness and professionalism
- Prepares the groundwork for comprehensive methodology documentation
- Assists in peer review and academic assessment

Key Components of the Chapter 3 Research Methodology Table of Contents

Creating an effective table of contents involves identifying and listing all major sections and subsections that comprehensively cover your research methodology. Below are the typical components included in this chapter, along with detailed explanations.

1. Introduction to Methodology

- Overview of the research approach
- Rationale for chosen methods
- Research questions or hypotheses alignment

2. Research Design

- Type of research (qualitative, quantitative, mixed methods)
- Research strategy (descriptive, exploratory, experimental, correlational, case study, etc.)
- Justification for design selection

3. Population and Sampling Technique

- Population description
- Sampling method (probability sampling, non-probability sampling)
- Sample size determination
- Inclusion and exclusion criteria

4. Data Collection Methods

- Instruments and tools used (questionnaires, interviews, observations, experiments)
- Data collection procedures
- Pilot testing and validation of instruments
- Ethical considerations during data collection

5. Data Analysis Procedures

- Qualitative data analysis methods (thematic analysis, content analysis)
- Quantitative data analysis methods (statistical tests, software tools)
- Data coding and categorization
- Validity and reliability measures

6. Ethical Considerations

- Ethical approval process
- Participant consent
- Confidentiality and anonymity
- Handling of sensitive data

7. Limitations of the Methodology

- Potential biases
- Constraints faced during data collection or analysis
- Strategies to mitigate limitations

8. Summary

- Recap of methodological approach
- Justification of the chosen methods

Best Practices for Creating an SEO-Optimized Table of Contents for Chapter 3

To make your chapter 3 research methodology table of contents both reader-friendly and SEO-optimized, consider the following strategies:

Use Clear and Descriptive Headings

- Incorporate relevant keywords such as "research design," "data collection methods," "sampling technique," and "data analysis."
- Ensure headings accurately reflect content to improve search engine ranking.

Maintain Consistent Formatting

- Use uniform heading styles and indentation.
- Number sections logically (e.g., 1, 1.1, 1.2).

Include Subsections Thoughtfully

- Break down complex sections into manageable subsections.
- Use bullet points for lists to enhance readability.

Optimize for Readability

- Keep headings concise yet descriptive.
- Avoid jargon unless necessary and explained within content.

Incorporate Relevant Keywords

- Keywords like "research methodology," "research design," "data collection," and "ethical considerations" should be naturally integrated.

Sample Structure of a Chapter 3 Research Methodology Table of Contents

Below is a sample outline to illustrate how you can organize your table of contents effectively:

- Introduction to Research Methodology
- Research Design

2.1. Type of Research

2.2. Research Strategy

2.3. Justification of Design

- Population and Sampling Technique

3.1. Population Description

3.2. Sampling Method

3.3. Sample Size

3.4. Inclusion and Exclusion Criteria

- Data Collection Methods

4.1. Instruments and Tools

4.2. Data Collection Procedures

4.3. Validation and Pilot Testing

4.4. Ethical Considerations

- Data Analysis Procedures

5.1. Qualitative Data Analysis

5.2. Quantitative Data Analysis

5.3. Data Coding and Validity

- Ethical Considerations

6.1. Ethical Approval

6.2. Participant Consent

6.3. Confidentiality and Data Handling

- Limitations of the Methodology
- Summary of Methodological Approach

This structure ensures comprehensive coverage and logical flow, making it easier for readers and search engines to navigate and understand your research methodology.

Conclusion

The chapter 3 research methodology table of contents serves as the blueprint of your entire research process. An organized, detailed, and SEO-optimized table of contents not only enhances the clarity and professionalism of your document but also improves its discoverability online. Remember to include all relevant sections such as research design, sampling techniques, data collection and analysis methods, ethical considerations, and limitations.

By following best practices in structuring and keyword integration, your table of contents will effectively guide readers through your methodology while boosting your document's visibility in search engine results. Whether for academic submissions or online publications, a well-crafted table of contents is an indispensable part of presenting a thorough and credible research methodology.

Keywords for SEO Optimization: research methodology, research design, data collection methods, sampling technique, data analysis, ethical considerations, research process, qualitative research, quantitative research, mixed methods research, research thesis, chapter 3 outline

Chapter 3 Research Methodology Table of Contents: A Comprehensive Guide to Structuring Your Research Approach

When embarking on a research project, one of the most critical sections to develop is the Chapter 3 Research Methodology Table of Contents. This segment not only outlines how you intend to gather and analyze data but also provides a blueprint that guides your entire study. A well-structured methodology chapter ensures clarity, reproducibility, and credibility, allowing readers and evaluators to understand your research process comprehensively. In this guide, we will explore the key components typically included in the table of contents for Chapter 3, discuss best practices, and offer insights into crafting a robust research methodology outline.

Understanding the Purpose of the Research Methodology Chapter

Before delving into the specifics of the table of contents, it's vital to grasp why Chapter 3 plays such an essential role:

- Establishes the research framework: Clarifies how you will answer your research questions.
- Ensures transparency and replicability: Enables others to reproduce your study.
- Demonstrates methodological rigor: Validates the reliability and validity of your results.
- Guides the research process: Acts as a roadmap for data collection, analysis, and interpretation.

The table of contents for this chapter acts as an organized snapshot, providing readers with an overview of your methodological approach.

Typical Structure of Chapter 3 Research Methodology Table of Contents

A comprehensive table of contents for Chapter 3 should logically organize each segment of your methodology. While the exact headings may vary depending on your research type (qualitative, quantitative, mixed methods) and field, the following structure covers most essential elements:

- Introduction

- Overview of the chapter
- Restatement of research objectives and questions
- Rationale for chosen methodology

- Research Design

- Type of research (e.g., descriptive, exploratory, correlational, experimental)
- Justification for selected design
- Overall approach (qualitative, quantitative, mixed methods)

- Population and Sampling

- Population description
- Sampling techniques
- Probability sampling methods (random, stratified, cluster)
- Non-probability sampling methods (convenience, purposive, snowball)
- Sample size determination
- Inclusion and exclusion criteria

- Data Collection Methods

- Description of data sources

- Instruments and tools used
- Surveys/questionnaires
- Interviews
- Observations
- Existing data sets
- Data collection procedures
- Pilot testing and validation of instruments

- Data Analysis Procedures

- Analytical techniques
- Statistical tests (t-test, ANOVA, regression)
- Qualitative analysis methods (thematic analysis, content analysis)
- Software tools utilized (SPSS, NVivo, R, etc.)
- Handling of missing data and outliers

- Ethical Considerations

- Informed consent process
- Confidentiality and anonymity measures
- Ethical approval and compliance

- Limitations of the Methodology

- Potential biases
- Constraints affecting data collection or analysis

- Summary

- Recap of methodology
- Justification for the overall approach

Best Practices for Developing a Research Methodology Table of Contents

Creating an effective table of contents requires clarity and precision. Here are some tips:

- Be comprehensive but concise: Include all major sections without unnecessary detail.
- Use clear, descriptive headings: Ensure each heading accurately reflects its content.
- Maintain logical flow: Arrange sections in the order they will be addressed in the chapter.
- Align with research objectives: Tailor headings to fit your specific research questions and design.
- Include sub-sections where necessary: Break down complex sections for clarity.

Deep Dive into Key Sections

Research Design

Your research design is the blueprint that guides data collection and analysis. Clearly specify whether your study is qualitative, quantitative, or mixed methods, and justify your choice based on your research questions. For example:

- Quantitative designs: Surveys, experiments, longitudinal studies.
- Qualitative designs: Case studies, ethnography, phenomenology.
- Mixed methods: Combining quantitative and qualitative strategies for comprehensive insights.

Population and Sampling

Detailing your population and sampling strategy is crucial for validity. Specify:

- The characteristics of your target population.
- The sampling technique?why it's suitable for your study.
- How you will determine the sample size (power analysis, rule of thumb).
- Inclusion/exclusion criteria to define participant eligibility.

Data Collection Methods

This section should describe:

- The tools you will use (e.g., questionnaires, interview guides).
- How instruments are developed or adapted.
- The process for data collection, including setting, timing, and personnel involved.

- Pre-testing or piloting procedures to ensure reliability and validity.

Data Analysis Procedures

Explain your plan for transforming raw data into meaningful results:

- Quantitative: Descriptive statistics, inferential statistics, multivariate analysis.
- Qualitative: Coding procedures, thematic analysis, narrative analysis.
- Software tools: justify your choice based on functionality and research needs.
- Address how you will handle issues like missing data or outliers.

Ethical Considerations

Addressing ethics upfront demonstrates professionalism and responsibility:

- Describe how you will obtain informed consent.
- Ensure participant confidentiality.
- Mention ethical review board approval.
- Outline measures to minimize harm and ensure data security.

Final Tips for Crafting Your Table of Contents

- Start early: Developing your table of contents during proposal writing helps clarify your methodology.
- Use consistent formatting: Headings and subheadings should follow a uniform style.
- Seek feedback: Share your draft with advisors or peers for refinement.
- Revise as needed: Your methodology may evolve; keep your table of contents updated.

Conclusion

The Chapter 3 Research Methodology Table of Contents serves as a vital roadmap for your research journey. By carefully outlining each component?from research design to ethical considerations?you ensure your study is transparent, credible, and replicable. Remember, a well-structured methodology not only guides your work but also instills confidence in your readers and evaluators. Invest the time to craft a detailed and logical table of contents, and your research project will stand on a solid foundation for success.

QuestionAnswer What are the key components typically included in the 'Research Methodology'

section of Chapter 3 in a thesis or dissertation? The 'Research Methodology' section generally includes an introduction, research design, population and sampling techniques, data collection methods, data analysis procedures, ethical considerations, and limitations of the study. How does the table of contents for Chapter 3 help in organizing a research project? The table of contents provides a clear outline of the methodology chapter, helping readers navigate the research process systematically and ensuring all essential components are addressed for transparency and reproducibility. What should be emphasized in the 'Research Design' part of Chapter 3? In the 'Research Design' section, it is important to specify whether the study is qualitative, quantitative, or mixed-methods, along with the rationale behind choosing the specific design to address the research questions effectively. Why is it important to include a 'Sampling Technique' section in Chapter 3? Including a 'Sampling Technique' section explains how participants or data sources are selected, ensuring the representativeness of the sample and the validity of the study's findings. How detailed should the 'Data Collection Methods' be in the table of contents for Chapter 3? The table of contents should list specific data collection methods such as surveys, interviews, observations, or experiments, indicating their purpose and how they align with the research objectives. What role does the 'Ethical Considerations' section play in the research methodology chapter? The 'Ethical Considerations' section outlines how the study addresses ethical issues like informed consent, confidentiality, and data protection, ensuring the research adheres to ethical standards and guidelines.

Related keywords: research methodology, table of contents, chapter 3, research design, data collection methods, sampling techniques, data analysis, research framework, qualitative research, quantitative research

WRITTEN RESEARCH IN MOI UNIVERSITY

Written Research in Moi University: An Overview of Academic Excellence and Innovation

Written research in Moi University plays a pivotal role in shaping the academic landscape of one of Kenya's leading higher education institutions. As a university committed to fostering innovation, critical thinking, and scholarly excellence, Moi University emphasizes the importance of rigorous research output across various disciplines. This article explores the significance of written research at Moi University, the processes involved, and how it contributes to societal development and academic advancement.

The Significance of Written Research at Moi University

Moi University has established itself as a hub for academic research, aiming to produce knowledge that addresses local, regional, and global challenges. The university's research culture encourages students, faculty, and staff to engage in scholarly activities that lead to published papers, reports, theses, and dissertations.

Key reasons why written research is vital at Moi University include:

- Advancement of Knowledge: Contributing to existing academic literature with new insights and discoveries.
- Policy Development: Informing policymakers with evidence-based research to shape effective policies.
- Community Impact: Addressing societal issues such as health, agriculture, education, and technology.
- Academic Recognition: Enhancing the university's reputation through high-quality publications.
- Capacity Building: Developing students' and staff's research skills and analytical capabilities.

The Role of Research in Moi University's Academic Framework

Moi University's academic framework emphasizes research as a core component of higher education. The university integrates research into curricula and encourages students to undertake research projects as part of their coursework.

Main aspects of research integration include:

- Undergraduate and Postgraduate Research Projects: Students undertake research projects that culminate in dissertations or theses.
- Faculty-Led Research: Academic staff are actively involved in research activities, often collaborating with industry, government, and international partners.
- Research Centers and Institutes: Specialized units focus on areas like health sciences, agriculture, engineering, and social sciences to promote targeted research.
- Research Funding and Grants: The university actively seeks funding from government agencies, development partners, and international organizations to support research initiatives.

The Process of Conducting Written Research at Moi University

Conducting written research at Moi University follows a structured process designed to ensure quality and relevance. This process typically involves the following stages:

1. Identifying a Research Problem

- Recognizing gaps in existing knowledge or societal needs.
- Formulating clear, concise research questions or hypotheses.

2. Literature Review

- Reviewing existing studies to contextualize the research.
- Identifying theoretical frameworks and methodologies.

3. Designing the Research

- Choosing appropriate research methods (qualitative, quantitative, or mixed methods).
- Developing research instruments such as questionnaires, interview guides, or experimental setups.

4. Data Collection

- Gathering data through surveys, experiments, observations, or archival research.
- Ensuring ethical considerations and obtaining necessary approvals.

5. Data Analysis

- Analyzing data using statistical tools or qualitative techniques.
- Interpreting findings in relation to research questions.

6. Writing the Research Report

- Structuring the research document with sections like introduction, methodology, results, discussion, and conclusion.
- Citing sources appropriately to maintain academic integrity.

7. Publishing and Dissemination

- Submitting research for publication in peer-reviewed journals.
- Presenting findings at conferences, workshops, or community forums.

Types of Written Research Produced at Moi University

Moi University's research output manifests in various formats, including:

- Theses and Dissertations: Completed by postgraduate students as part of their degree requirements.
- Research Articles: Published in national and international journals.
- Conference Papers: Presented at academic and industry conferences.
- Research Reports: Detailed findings shared with stakeholders, government agencies, and partner organizations.
- Policy Briefs: Summarized research insights aimed at informing decision-makers.

Research Support and Resources at Moi University

To foster a robust research environment, Moi University provides extensive support, including:

- Research Grants and Funding Opportunities: Through internal and external sources.
- Research Centers and Laboratories: Equipped with modern facilities suitable for various disciplines.
- Training and Capacity Building: Workshops on research methodology, academic writing, and publication processes.
- Libraries and Digital Resources: Access to journals, e-books, and databases essential for literature review and data analysis.
- Mentorship Programs: Guidance from experienced faculty and researchers.

Challenges and Opportunities in Written Research at Moi University

While Moi University has made significant strides in research, certain challenges persist:

Challenges:

- Limited funding for extensive research projects.
- Insufficient research infrastructure in some departments.
- Need for increased collaboration with international research bodies.
- Publication barriers, including access to high-impact journals.

Opportunities:

- Expanding partnerships with industry and government for applied research.
- Leveraging technology to enhance research dissemination.
- Promoting interdisciplinary research to solve complex societal problems.
- Increasing student involvement in research activities.

Impact of Written Research on Society and Development

The research produced at Moi University has tangible impacts, including:

- Improved Healthcare Solutions: Research in medicine and public health informs better treatment protocols and health policies.
- Agricultural Innovation: Studies on crop improvement and pest management benefit local farmers and food security.
- Educational Reforms: Findings from social sciences influence curriculum development and teaching methods.
- Technological Advancements: Engineering and IT research contribute to innovation and entrepreneurship.
- Environmental Conservation: Studies on climate change and natural resource management aid sustainable development.

Conclusion

Written research at Moi University embodies the institution's commitment to academic excellence, societal development, and innovation. Through rigorous research processes, diverse outputs, and strategic support, Moi University continues to contribute valuable knowledge to Kenya and the world. Embracing emerging opportunities and addressing existing challenges will ensure that the university sustains its reputation as a center of scholarly and societal impact.

By fostering a vibrant research culture, Moi University not only enhances its academic stature but also plays a vital role in solving real-world problems, thereby making a meaningful difference in the lives of individuals and communities.

Written Research in Moi University: A Comprehensive Analysis of Academic Inquiry and Scholarly Output

In the landscape of higher education, research serves as the backbone of academic growth, innovation, and societal contribution. Moi University, one of Kenya's premier institutions of higher learning, has demonstrated a significant commitment to fostering a vibrant research culture. This article offers a detailed exploration of written research at Moi University, examining its history, scope, quality, impact, and the challenges faced by researchers within this esteemed institution.

Introduction to Moi University's Research Ecosystem

Moi University, established in 1984, has grown from its humble beginnings into a leading university in Kenya, with a reputation for academic excellence and research innovation. The university's mission emphasizes the generation, dissemination, and application of knowledge to improve society. As such, research is a core pillar of its strategic objectives.

The university's research activities are driven by various faculties, institutes, and centers, each contributing to a diverse body of scholarly output that spans disciplines such as health sciences, engineering, social sciences, education, and natural resources. The written research produced by Moi University encompasses theses, dissertations, journal articles, conference papers, technical reports, policy briefs, and books.

The Historical Evolution of Research at Moi University

Understanding the trajectory of written research at Moi University requires a historical perspective:

- Early Years (1980s - 1990s):

During its initial decades, research output was primarily academic, focusing on postgraduate theses and dissertations. Limited funding and infrastructural challenges constrained extensive publication efforts.

- Growth and Institutional Development (2000s):

The university increased emphasis on research capacity building, establishing research offices, funding schemes, and collaborations. This period saw a rise in peer-reviewed publications and international partnerships.

- Recent Trends (2010s - Present):

Moi University has expanded its research footprint, with a significant increase in written outputs, including high-impact journal articles, policy-oriented reports, and multidisciplinary research. The institution adopted digital repositories, promoting open access and dissemination.

Scope and Nature of Written Research at Moi University

The research output at Moi University is characterized by diversity in topics, formats, and disciplines.

Its scope includes:

- Academic Theses and Dissertations:

Graduate students contribute a substantial volume of written research, often serving as foundational work for future publications.

- Peer-Reviewed Journal Articles:

Faculty members and postgraduate students publish findings in national and international journals, covering applied sciences, social sciences, and humanities.

- Technical and Research Reports:

Many projects, especially those funded by government agencies or development partners, produce detailed reports aimed at policymakers and practitioners.

- Books and Book Chapters:

Faculty authors contribute to scholarly books, often based on their research specialization.

- Conference Papers and Proceedings:

Participation in national and international conferences leads to the presentation and publication of research findings.

- Policy Briefs and Practice Guides:

To ensure societal impact, some research outputs are tailored into accessible formats for policymakers and practitioners.

Quality and Rigor of Research Output

Assessing the quality and rigor of Moi University's research involves multiple metrics and qualitative factors:

Publication Quality

Many Moi University researchers publish in reputable, peer-reviewed international journals, including those indexed in Scopus and Web of Science. The increasing number of publications in high-impact journals indicates growing research quality.

Research Methodology

The university emphasizes methodological rigor, with research projects often employing mixed-methods approaches, experimental designs, and systematic reviews, depending on discipline-specific standards.

Research Funding and Grants

A rising trend in securing external funding from national bodies like the National Commission for Science, Technology and Innovation (NACOSTI), international agencies, and development partners reflects confidence in the quality of research.

Ethical Standards

Research ethics committees oversee compliance with ethical standards, especially in health sciences and social sciences, ensuring integrity and societal responsibility.

Impact and Contributions of Moi University's Research

The tangible impact of written research at Moi University manifests in various ways:

- Academic Advancement:

The university's research enhances graduate training, fosters innovation, and contributes to the academic reputation.

- Socioeconomic Development:

Research outputs inform policies in health, agriculture, education, and environmental management. For example, studies on disease prevalence inform public health interventions.

- Capacity Building:

Through research mentorship and collaborations, Moi University develops skilled researchers and practitioners.

- Knowledge Dissemination:

Digital repositories, open-access journals, and conferences facilitate the broad dissemination of research findings.

- International Recognition:

Publications in high-impact journals and participation in global research networks elevate the university's profile.

Challenges Facing Written Research at Moi University

Despite commendable progress, Moi University faces several hurdles in research development:

- Limited Funding:

Insufficient financial resources constrain large-scale and longitudinal studies, reducing the scope and depth of research.

- Infrastructure Gaps:

Inadequate laboratory facilities, research equipment, and access to academic databases hamper research productivity.

- Capacity Constraints:

A shortage of skilled research mentors and technical staff affects the quality and mentorship of emerging researchers.

- Publication Barriers:

Challenges in navigating publication processes, language barriers, and high publication costs can

impede dissemination.

- Policy and Administrative Bottlenecks:

Complex administrative procedures and slow approval processes delay research initiation and completion.

- Collaboration Limitations:

While international collaborations are growing, local interdisciplinary collaborations remain limited, affecting comprehensive research approaches.

Strategies for Enhancing Research Output and Quality

To address these challenges and amplify research impact, Moi University can adopt several strategies:

- Increase Funding and Resource Allocation:

Boost internal grants, seek diversified funding sources, and invest in research infrastructure.

- Strengthen Capacity Building:

Conduct regular training workshops on research methodologies, academic writing, and grant writing.

- Promote Collaborative Research:

Foster interdisciplinary projects within the university and establish partnerships with other academic and research institutions.

- Encourage Open Access and Digital Repository Use:

Maximize visibility by depositing research outputs in open-access platforms.

- Enhance Mentorship Programs:

Pair early-career researchers with experienced mentors to improve research quality and publication success.

- Streamline Administrative Processes:

Simplify research approval procedures and establish clear guidelines for ethical and logistical support.

Conclusion: The Future of Written Research at Moi University

Moi University's commitment to scholarly inquiry is evident in its growing body of written research. As the institution navigates contemporary challenges and leverages emerging opportunities, its research ecosystem is poised to produce even more impactful and high-quality outputs. Sustained investment, capacity building, and strategic collaborations will be pivotal in realizing the full potential of Moi University's research endeavors, ultimately contributing to societal development and academic excellence.

The trajectory of written research at Moi University exemplifies a vibrant academic community dedicated to knowledge creation, dissemination, and application. Its continued growth will not only elevate the university's stature but also serve as a catalyst for positive change within Kenya and the broader East African region.

Question What are the main requirements for submitting written research at Moi University? Students are required to complete a research proposal, conduct the research adhering to ethical standards, and submit a comprehensive research paper following the university's formatting guidelines and deadlines. **Answer** How does Moi University support students in their research activities? Moi University provides research funding opportunities, access to laboratories and libraries, supervision from experienced faculty, and workshops on research methodology and writing skills. What are the common challenges faced by students when conducting written research at Moi University? Challenges include limited access to current research resources, time management issues, lack of research experience, and difficulties in data collection and analysis. Are there specific guidelines for formatting and citing sources in Moi University's research papers? Yes, Moi University follows standard academic formatting styles such as APA or Harvard, and students are provided with detailed guidelines on citation and referencing to ensure consistency and academic integrity. Can students publish their research findings externally after completing their projects at Moi University? Yes, students are encouraged to publish their research findings in academic journals and conferences, with the support of their supervisors and the university's research office. What is the role of supervision in the written research process at Moi University? Supervisors provide

guidance throughout the research process, from proposal development to final writing, ensuring academic rigor, ethical compliance, and timely completion of the research project.

Related keywords: Moi University research, academic publications Moi University, student research projects, Moi University thesis, faculty research Moi University, research funding Moi University, research centers Moi University, research conferences Moi University, research methodology Moi University, scholarly articles Moi University

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